



Professional Career Services

Are you a seasoned professional with years of delivering successful results for your employer, only to find yourself out of work in a very difficult job market? Are you underutilized or not rewarded for your responsibilities and contributions by your current employer? If you answered yes to either question, Maher Marketing can provide the knowledge, experience and guidance to advance your professional career.

Our Professional Career Services are designed to produce results by addressing all aspects of the job search process. We can provide help with networking, identifying employers, resumes, cover letters, interviews, negotiations and job offers. The elements of securing a high quality offer or getting ahead in your current company are the same elements required to deliver profitable, robust business results. Developing, refining and executing these elements are critical to advancing your career.

Our approach has been built on the same skills and experience we utilize to help our business clients significantly improve their results. Our services for individuals deliver the strategic and tactical guidance required to optimize your professional career and produce the results you're looking for.

Maher Marketing Experience

- During our careers, we've read more than 40,000 resumes, interviewed more than 5,000 people, and hired over a thousand people.
- We've successfully negotiated benefits, commissions, employment contracts, hire-on bonuses, job responsibilities, performance bonuses, reporting relationships, restricted stock, salaries, and stock options for the people we've hired. We've also negotiated the same things for ourselves.
- We know how to develop materials like resumes and cover letters that highlight your accomplishments very specifically, and in the best possible light.
- We'll prepare you for the toughest interviews, and give you the confidence to handle them successfully.
- We'll help you utilize Social Media, such as Facebook, LinkedIn, and Twitter to reach executives and managers who are typically out of reach.

Our Goal

To help you find and secure the best possible combination of job responsibilities, compensation, title, advancement opportunities, reporting relationship, and company culture. In other words, a great match for your skills and experience.

Our Services

One-on-One professional guidance to address part or all of your job search/ job enhancement process. We work directly with you, helping you to develop your personal marketing strategy and tactics. We optimize your approach, your message and your ability to deliver it.

The Price

\$186 for a one hour session, \$670 for a package of four sessions (10% discount), or \$1,190 for a package of eight sessions (20% discount). Each session involves working with you over the phone or in person, or working independently on your behalf, improving your cover letter or email introduction, writing or editing your resume, improving your social media profiles, identifying employers to contact, sharpening your interviewing skills, and helping you successfully negotiate salary, bonus, and stock.

The job market has never been more competitive. Succeeding in this market requires that you outperform your competitors in every aspect of your search. **Maher Marketing can make the difference that sets you apart.**

Contact Us

Don't hesitate to call us at 650-862-0688 or email pcs@mahermarketing.com with any questions you might have.

Ready to get started?

**go to: www.mahermarketing.com/PCS
or call: 650-862-0688**